

GDG CloudFest

Content

What is GDG CloudFest?

What am I paying for?

About us & Get in Touch

What do I get in exchange?

Sponsorship Packages

Become a sponsor

Who are we?

We are:

We are GDG Cloud Netherlands, a group of volunteers organizing events on Google Cloud in the Netherlands. Our meetups are technical and attract a wide range of attendees for the ever growing range of cloud products. This is going to be our biggest event yet!

GDG Cloud Netherland is part of both a global network of GDG communities and a Dutch overlapping GDG group, GDG Netherlands. Our meetup pages are:

- [GDG Netherlands](#)
- [GDG Cloud](#)
- [Dutch Android Users Group](#)
- [Women Techmakers](#)

What is GDG CloudFest?

GDG CloudFest is a one day conference on all things Google Cloud. The event is organized by the Google Developer Group Cloud (GDG Cloud) community and will feature sessions with speakers, workshops and lightning talks.

When 24th of November 2018

Who	A technical audience ¹
How many	We can fit 250-300 people ²
Where	B.Amsterdam
Sessions	We'll have 10 (technical) 40min talks

What am I paying for?

The location costs have already been covered: the funding we're looking for is for everything that gives a conference just that little bit extra. Think of:

- The Speakers Dinner
- T-Shirts for the attendees
- Stickers and goodies
- Decoration

We're also looking for a sponsor specifically to cover the drinks!

If we collect enough money we might also be able to welcome more people.

What do I get in exchange?

We're a first time event and our sponsorship packages aren't set in stone yet. Do get in touch to talk about the possibilities! These packages are just broad indications.

- You'll contribute to the sharing of knowledge in the ever expanding field of technology
- You'll link your company's name to the Google Cloud brand: the fastest growing cloud provider in a fast growing business!
- We'll reserve tickets for your employees
- You'll make yourself be known to a pool of 250-300 potential employees
- We'll share posts related to your company with our @gdgcloudnl account

¹ The first batch of tickets we've sold shows that ~90% of the sign ups currently work in a technical position.

² Our first batch of tickets (150) sold out in 3 hours. The big challenge is gonna be the no-shows.

Sponsorship Packages

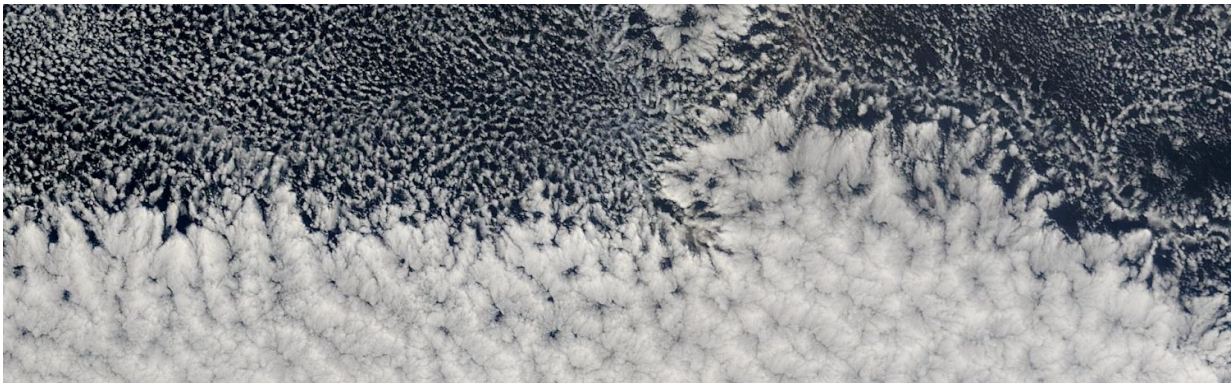


The Cirrus Fibratus Sponsor

No developer conference is complete without **drinks** at the end! This is *the* opportunity for the attendees to discuss everything that they learned all day... And maybe connect with potential employers too. Sponsor the drinks at the end of the day and you'll be known as the most "gezellig" out of all the sponsors!

→ Get named during the presentation as the sponsor of the drinks

The cost of the drinks will be calculated afterwards



The Actinoform Sponsor

Give a considerable contribution to the successful completion of the event!

→ Get a promo slide at the opening of the event

1000€



The Cumulus Sponsor

The Cumulus is the most recognizable of clouds, and so will you be! As a Cumulus sponsor you'll get to give a short talk at the opening presentation. We'll make sure every attendee knows what your company does at the end of the day!

- Get a two minute time slot during the opening presentation
- Get a guaranteed spot for one of your speakers

2500€

Get in Touch

Get in touch...

Clara Martens Avila

canelaguil@gmail.com

+31 6 49639196

www.gdgnl.app

...and we'll keep in touch too

We'll keep our sponsors up to date on everything about the day itself, from agenda to the kind of attendees we attract (just some pie charts, no personal data of course). **Any surplus money will be used for future events in the GDG brand.**

We'll send a general overview of our spendings to the sponsors after the event, together with the recap.

Become a sponsor

Send the following information to canelaguil@gmail.com together with the kind of sponsor you'd like to be:

- Company name (+ slogan, if applicable)
- Short company description (300 words. Preferably related to Google technology). This text will be used in the various social media announcements.
- Company logo - rectangular (large PNG)
- Company logo - square (large PNG)
- Website
- A promo slide in Google Slides or a large PNG
- Social media accounts you'd like mentioned in our posts (particularly Twitter and LinkedIn)
- Invoice details
Your company name, name of your financial department or person to address the invoice to, a PO number, a BTW number (Dutch VAT) if applicable.